

## Marketing Exec, Engine UK

Engine is an award-winning global communications company with more than 2,100 employees based across locations such as London, New York, Los Angeles, San Francisco, Shanghai, Hong Kong and Melbourne.

Engine has Brilliant Specialists, working Better Together to create business-transforming strategies and ideas. We have the unique combination of full service capability delivered through deep specialist expertise, and without compromise.

Engine is built like no other company, where we believe that none of us is as strong as all of us, where there is no hierarchy of disciplines, only the pursuit of the best solution, and where digital is the language we were born to speak.

### What is the role?

We are looking for an enthusiastic marketing executive to work across three of our Engine businesses: Synergy, Slice & Mischief. Reporting into the New Business Lead in each agency on a day-to-day basis the role will be line managed by George Gilmore, Head of Marketing at Synergy.

The successful candidate will have experience working in a large agency environment and ideally have previous experience of working in a marketing/new business capability in a marketing agency context.

A confident self-starter with a strong sales acumen, capable of proactively identifying and generating new opportunities for Synergy & Slice. Capable of taking the lead on the management of pitch responses for Mischief. Ability to develop strong relationships (internally and externally) and an enthusiastic approach to new business and agency marketing. They should be organized and structured in their approach to everything from project management to internal comms.

### About you

- Be enthusiastic, dynamic and high-energy
- Have a passion for innovation and a flair for creativity and strategic thinking
- Work well in teams and under pressure
- Be passionate about Marketing Communications and is interested in sport and entertainment
- Team player with strong initiative and a self-starter
- Proven ability to meet/beat deadlines in high-pressure environments
- Excellent grammar, writing and proof reading ability
- Be able to prioritise and manage multiple projects
- Excellent PowerPoint skills
- Strong administrative and organisational skills
- Show strong project management skills and an ability to keep a pitch team to deadlines
- Ability to develop strong interpersonal relationships externally and internally

## Key Responsibilities

- Actively source and generate new leads for Synergy & Slice, consistently qualifying new prospects and contacts
- Work with the Head of Marketing to create a calendar of events
- Manage the process of completing RFIs for Mischief ahead of major pitches
- Project manage pitch timetables when required and work with the lead MP to ensure delivery to deadline
- Maintain Synergy & Slice's websites, social media presence and PPC activity (with help from the wider comms team)
- Maintain Synergy's CRM and ensure all sales pipeline documents are up to date
- Manage and write award entries and build credentials presentations for new leads
- Maintain a strong network within Engine - including but not limited to New Business and key Account Teams
- Representing our clients in a professional manner at all times
- Participating in and encouraging the Synergy team values

## What we offer:

At Engine you can expect a great working environment and superb benefits to match, including: Free breakfast at the in-house cafe, gym discounts, contributory pension, cycle to work scheme and much more via our flexible benefits platform, "My Benefits, My Choice."

We also have a very proactive CSR program called Our Little Bit which supports the Health & Wellbeing of our staff and also offers opportunities for staff to give back to the community in a variety of ways throughout the year. We are also continually looking at ways in which we can further improve our green credentials.

Our unique structure and culture here at Engine has meant we've featured in The Sunday Times' Best Company To Work For Top 100 list for seven years in a row as well.

To apply please send your CV to [bex.matus@enginegroup.com](mailto:bex.matus@enginegroup.com)